

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Thomas Witting Art Unit : 3623
Serial No. : 10/608,895 Examiner : Nadia N. Chong Cruz
Filed : June 27, 2003 Conf. No. : 7799
Title : PREDICTING MARKETING CAMPAIGNS USING CUSTOMER-SPECIFIC
 RESPONSE PROBABILITIES AND RESPONSE VALUES

Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF JANUARY 23, 2009

Please amend the above-identified application as follows:

CERTIFICATE OF MAILING BY EFS-WEB FILING

I hereby certify that this paper was filed with the Patent and Trademark Office using the EFS-WEB system on this date: April 20, 2009